

APRIL 14

BUSINESS ROUNDS

DURING EXPO PyME's  
2023

VIRTUAL MEETINGS



Banco de **La Pampa**



# CHOOSE LA PAMPA



## We are the gateway to **Patagonia**

📍 **La Pampa province** is located in the center of the country.

It has a strategic location respect the surrounding provinces and major ports that connect the country with the american continent and the world.

This privileged location provides the Province with an easy and constant access to the most important markets and consumption centers in the world.

# THE EXHIBITION

## EXPOPyME's 2023

ExpoPyMEs La Pampa is the most important event in the province, created in order to make Pampean productions visible and to publicize our companies, so that they can be connected and complement each other, expand markets and adapt their production processes to the demands of local, national, and international markets.

**380**  
COMPANIES

**11**  
SECTORS

**70.000**  
VISITORS

In the last edition, **380 Micro, Small and Medium-sized pampean companies** that develop industrial activities, tourist services and production support services participated.

The **2023 Exhibition** is in its night edition and it is possible thanks to the joint organization of **La Pampa`s Province Government,**

together with the **Federal Investment Council,** and with the collaboration of **Bank of La Pampa SEM, Municipalidad de Toay and La Pampa Province Autodrome Trust.**

The **I-COMEX Agency** is in charge of organizing the business rounds.

### SECTORS PRESENT AT THE EXHIBITION:

1. FOOD & DRINKS
2. HEALTH & WELLNESS
3. CRAFTS
4. CLOTHING AND DESIGN
5. WOOD INDUSTRY
6. CHEMICAL AND AGRICULTURAL PRODUCTS

7. METALWORKING
8. TECHNOLOGY AND SERVICES
9. ENERGY
10. TOURISM
11. CONSTRUCTION

# INTERNATIONAL BUSINESS ROUNDS

## VIRTUAL MEETINGS WITH BT-BOX PLATFORM

Business rounds are spaces in which buyers and companies can make contact in the same event with the aim of promoting productive investments and further the exports of Pampean talent in the world. These meetings are part of the process to generate new opportunities and spaces for exchange.

**I-COMEX Agency, together with the Government of La Pampa, CFI, the Ministry of Production and the Bank of La Pampa, invite companies from the international productive sector to participate in business rounds with Micro, Small and Medium-sized companies from La Pampa.**

**FRIDAY, APRIL 14 - BETWEEN 10 AM & 6 PM**

**20 MINUTE MEETINGS THROUGH BT-BOX  
ONLINE PLATFORM**

### **PLATFORM TO COORDINATE MEETINGS:**

The event counts with an intelligent system through which business meetings are coordinated. Both companies from La Pampa and national and international counterparts have a user profile on a platform called **BT-BOX**, specially designed to **optimize business meetings**.

